

Synergy Pubs

Pricing one pager: bundle rules, inclusions and timelines

synergypubs.com

THE FULL LAUNCH BUNDLE

\$1,400 all services, one flat fee

Every service activated together for a single launch or brand push. Bought one at a time the same services total \$2,500.

- Complete listing and metadata rebuild
- Verified review campaign
- Media kit and author branding suite
- Weekly reporting and a live dashboard
- Bestseller launch calendar and launch team
- Press and podcast placement, twelve outlets
- Email funnel build and launch flows
- Named strategist on every call

INDIVIDUAL SERVICES

Listing optimization	\$125	One time	Verified review campaign	\$190	Per month
Goodreads and reader lists	\$100	Per month	Email marketing and funnels	\$170	Per month
Bestseller launch campaign	\$430	Per launch	Social and direct promotion	\$220	Per month
Author branding and media kit	\$250	One time	Personal brand strategy	\$395	Per quarter
Press and PR placement	\$330	Per month	Speaking placement	\$290	Per month

BUNDLE ELIGIBILITY RULES

What can be bundled

Any ongoing service combines with any other ongoing service. Launch campaigns are a single project and can sit alongside monthly retainers such as press, review outreach or email marketing.

What cannot be bundled

One time work such as listing optimization, media kits and positioning reports is scoped separately. Inside the flagship bundle these are already included.

How timelines change

Adding services usually shortens the overall timeline because work runs in parallel. A single service takes six to eight weeks; the full launch runs twelve to sixteen weeks around one date.

TIMELINE AT A GLANCE

Weeks 1 to 3 Listing, metadata and positioning	Weeks 4 to 8 Reviews, press and audience growth	Weeks 9 to 16 Launch week velocity and reporting
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HOW RESULTS ARE MEASURED

Ranking movement, review velocity and rating, shelf and list growth, press and podcast bookings, email list growth, and sales where we have dashboard access. Every metric is reported weekly with a link to its source. No hidden fees: advertising budget, printing, distribution, cover design and third party platform fees are paid by you directly. Stop any time with thirty days written notice, with no termination penalty.